



EDINBURGH SOUTH FC SPONSORSHIP BROCHURE

OUR JOURNEY SO FAR



Based at Inch Park, Edinburgh South have been operating in the Capital's south east since 1969. We run 62 teams including children's football, youths, girls, senior mens, ladies and amateurs.

We represent more than 900 players, 190 volunteer coaches and officials spread across 70 teams - making us the 2nd biggest community club in Scotland and the biggest in the East of Scotland.

The step up into the senior ranks in 2020 was one of the biggest moves in our 53-year existence. This provided a complete pathway from our popular soccer school, all the way through the age groups to East of Scotland League football.

In 2021, we announced another exciting adventure with our ladies first team who compete in the SWFL Central/South East League in 2022. This builds on the excellent work done in the community club to develop local football for girls of all ages.

OUR FUTURE



Discussions have been ongoing to secure our own SFA compliant home ground. We continue to work with the Council and local stakeholders in the increasingly populated South of Edinburgh to provide more affordable and all-weather facilities to all in our community.

Our men's first team will continue to build on the encouraging start to life at East of Scotland level. Scottish FA licencing is a short term goal which would enable us to compete in the Scottish Cup - a dream for all of the hard work put in over the years throughout the whole club.

Our ladies first team will become established in the SWFL and intend to work through the leagues and provide new role models for our girls teams.

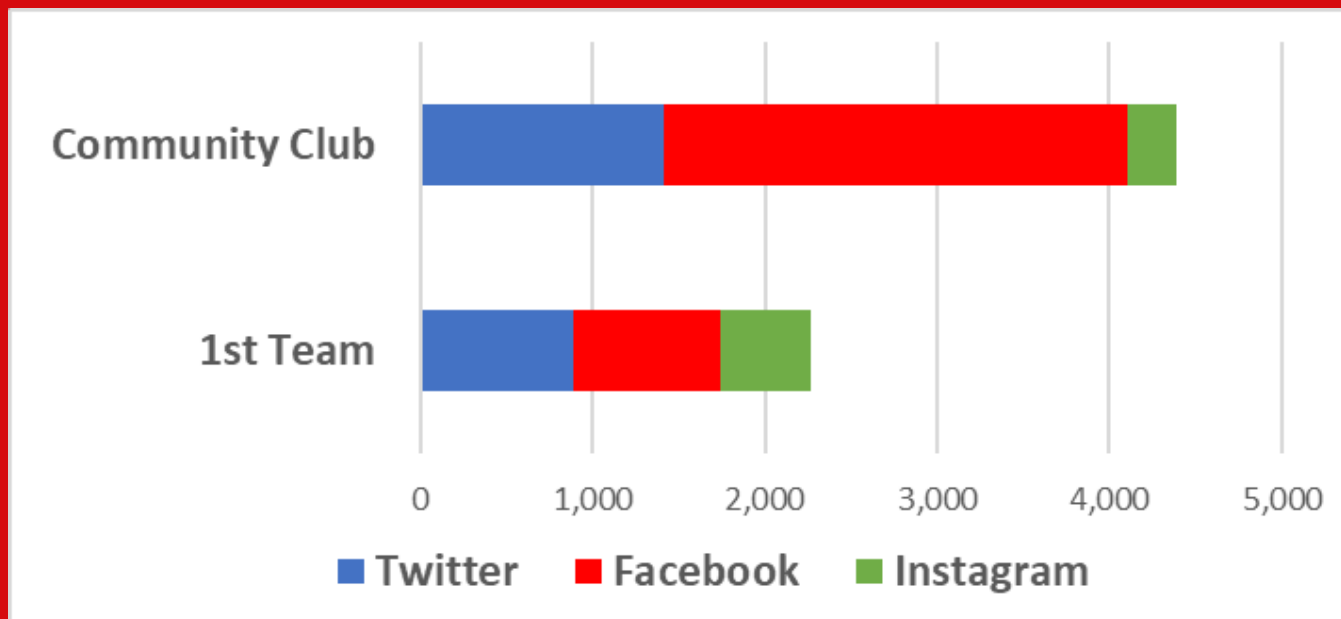
Our under 20s will further their development with involvement within the first team. We will continue to use our player pathway to introduce new young talent to the first team.

OUR REACH



Having community at the heart of the club, we always welcome the support of local businesses when it comes to sponsorship opportunities. We have been very fortunate to receive this over the years throughout our community club.

Now we have the opportunity for a much wider reach and an opportunity to develop our competitive presence to put the South of Edinburgh onto the map.



Our followers continue to grow as our 1st team accounts become more established. The help of our community club has driven this forward over 2021/22. We regularly achieve reach of 1k per post.

SPONSOR SOUTH



Here is a list of available packages from the 2022/23 season and beyond. We are keen to work with our sponsors as much as possible, and all requests will be assessed to ensure we can both mutually achieve our goals. Enquire for details on pricing.

PREMIUM KIT SPONSORSHIP (FOR 2 SEASONS)



Home Kit

Change Kit

Training Kit

Shorts Sponsor

Back of Shirt Sponsor

Squad Matchday Tracksuits

Squad Matchday T Shirts

Kit bags

PLAYER/STAFF SPONSOR



Affordable and popular at £50 per player/staff member. Sponsors receive the following:

Website



**David
Stewart**

Midfielder
Sponsored by



- **SOCIAL MEDIA POST**
- **2 TICKETS TO HOME GAMES OF YOUR CHOICE**
- **LOGO ON OUR PLAYER PAGE ON OUR WEBSITE**

Twitter/Facebook



Instagram



MATCH SPONSOR



Excellent for businesses as posts receive lots of social media exposure for £25 per home game.

- INCLUSION ON MATCHDAY GRAPHICS (INCL. UP NEXT POST/TEAM LINES/FULL TIME POST/HIGHLIGHTS VIDEO)
- TICKET TO HOME GAME OF YOUR CHOICE



HIGHLIGHTS SPONSOR



Our video highlights of every game are posted on all social media platforms a couple of days after the game. These continue to be enjoyed by home and away supporters.

Enquire for pricing.

Our views regularly achieve:

- 450 views on Facebook
- 600 views on Twitter
- 70 views on Instagram

Take a look at some of our highlights from the 2021/22 season here:

- Stirling Uni - [here](#)
- Lochgelly Albert - [here](#)



ADVERTISING BOARD



Virtual Advertising Board - £50 per season

Provide your business exposure on the Edinburgh South website.



CONTACT US AT:

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EDINBURGH SOUTH FOOTBALL CLUB

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